

# Maneet Kohli

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Work Authorization: U.S. Citizen

## EDUCATION

**The University of Texas at Dallas**

*Bachelor of Business Analytics & Artificial Intelligence*

August 2025

**GPA 3.87**

## TECHNICAL SKILLS

- **AI & Innovation:** MS Copilot, Claude Code, Gemini, Cursor, Zapier (Workflow Automation)
- **Programming:** Python (Primary), Java, Swift
- **Digital Experience & Design:** Adobe Premiere Pro, Photoshop, Final Cut Pro, Canva, CapCut, Lightroom
- **Business Analytics & Ops:** Microsoft Excel (VLOOKUPS, Pivot Tables), SQL, Tableau, MS Project

## PROJECT EXPERIENCE

**Bani AI – Founder** | May 2025 – Present

- Designing and prototyping an AI-powered solution using Generative AI and LLMs to transcribe and match Gurbani audio with religious texts.
- Implementing workflow automation to streamline data processing and improve user digital experience and accessibility.
- Evaluating model performance and iterating on system specifications to ensure high-fidelity output.

## PROFESSIONAL EXPERIENCE

**Punjabi By Flavor** | Plano, TX | Co-Founder & Creative Director | September 2022 – Present

- Produced branded content that increased digital engagement across social platforms by refining messaging and visuals to elevate customer interaction.
- Analyzed customer behavior and market research trends to drive data-driven decisions, scaling the business from zero to 50+ weekly recurring customers.
- Optimized internal efficiency by implementing workflow automation (Zapier) for order management and customer outreach.
- Collaborated with vendors to strengthen the end-to-end customer journey and brand loyalty

## LEADERSHIP EXPERIENCE

**Side Hustle Club (SHC)** | Liberty High School | President | September 2023 – May 2025

- Lead cross-functional workshops and mentoring sessions focused on digital business trends and emerging technology.
- Deliver presentations to promote student innovation, collaborating across departments to support high-impact student projects.
- Conduct market research on industry trends to help nearly 12+ students launch successful, technology-driven side ventures.
- Manage a team of officers to organize large-scale campus events, ensuring alignment with organizational goals.